

NEW Leadership™ Wisconsin has been developed in partnership with the NEW Leadership Development Network established by the Center for American Women and Politics (CAWP) at Rutgers University.

*“Mount Mary College is uniquely dedicated to the development of women leaders. Thus, I am pleased that the College is the first Wisconsin institution to partner with the Center for American Women in Politics (CAWP) NEW Leadership Development Program. This program will be part of the initiative to educate and empower the next generation of women leaders.”*



Barbara Lawton, Lieutenant Governor, State of Wisconsin

## The Mount Mary College Women's Leadership Institute

The Mount Mary College Women's Leadership Institute provides for the holistic development of women as leaders in their profession, faith community and community at large. Recognized for its emphasis on leadership development, Mount Mary College, through the Women's Leadership Institute, brings that expertise to a broader audience. The Institute, in collaboration with women leaders in Milwaukee and throughout Wisconsin, seeks to provide programs, resources and mentoring for women in greater Milwaukee and beyond.

Mount Mary College  
Women's Leadership Institute  
*transforming lives through leadership*

## The Center for American Women and Politics

The Center for American Women and Politics (CAWP) is a university based research, education, and public service center. Its mission is to promote greater understanding of and knowledge about women's changing relationship to politics and government and to enhance women's influence and leadership in public life. CAWP is a unit of the Eagleton Institute of Politics at Rutgers, the State University of New Jersey. It is a leading authority in its field and a respected bridge between the academic and political worlds.

National Education for Women's Leadership (NEW Leadership™) is a model program developed at CAWP that is designed to empower college women to get involved in the political process.

NEW Leadership Wisconsin is a signature program of the Women's Leadership Institute of Mount Mary College. Private funding for NEW Leadership Wisconsin allows the program to remain free of charge to all participants.

If you would like to make an investment in the next generation of women leaders through a gift to this important initiative, or to learn more about the program, please contact:



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# WISCONSIN

## Inspiring the Next Generation of Women Leaders



## NEW Leadership™ Wisconsin

National Education for Women (NEW) Leadership Wisconsin is a non-partisan program for college women designed to address the under-representation of women in politics at the local, regional, state and national levels.

Our goal is to educate, empower and encourage more women to take on public leadership roles at all levels, up to and including elective office. We aim to prepare a new generation of women leaders with vision and courage, ready to participate effectively in the decision-making arenas of politics and business and to improve the lives of women, men and children in their communities and beyond.

The heart of NEW Leadership Wisconsin is an intensive, six-day residential summer institute on the campus of Mount Mary College in Milwaukee. Here students learn from and interact with women involved in politics and policymaking, and work with educators and experts in the fields of leadership, history, politics, diversity, social issues and more.

The NEW Leadership Wisconsin program at Mount Mary College was founded in 2005. It is one of 15 state-based NEW Leadership affiliates throughout the country, and is the only site for this program in Wisconsin.

## The NEW Leadership™ Experience

NEW Leadership Wisconsin is open to undergraduate women representing a variety of college majors, class years and socioeconomic backgrounds. We seek diverse students who are interested in women's issues, politics, public policy and public service and who demonstrate leadership potential, whether or not they are currently practicing leaders. There is no cost to students who participate in the program.

Students chosen for the summer institute participate in presentations and hands-on skill building workshops covering such topics as:

- History of women in public service
- Styles of leadership
- Public speaking
- Issues advocacy
- Mock political action projects
- Public relations
- Fundraising
- Running for public office
- Balancing public and private life

Students practice leadership skills through a variety of experiences, techniques and interactions including:

- Researching issues
- Giving presentations
- Preparing mock press conferences
- Conducting mock legislative hearings
- Networking
- Role Playing and Team building
- Field trips, and more

Joining students at the institute are public and private sector women – elected officials, issues advocates, activists, businesswomen and educators – who share their expertise, interact with the students, and lead them to discover their own leadership potential in the public service arena.

In classes and workshops, through small group discussions and team projects, over meals and in the residence hall, students benefit from immersion in an intensive, week-long program and from exposure to accomplished women who give them guidance, insight and inspiration.

### What's the Need?

Women continue to be significantly under-represented in our nation's policymaking bodies and decision-making process. It is critical to have women present when and where important political and policy decisions are being made, especially when those decisions impact the economic, educational, health, and political issues directly affecting women and their families.

*"Attending the NEW Leadership program was one of the greatest decisions I've made. I gained much from the panels, speakers, workshops and other participants... My beliefs, especially about myself, were challenged and stretched..."*

Siham Ahmed, Mount Mary College student  
participant in 2005 CAWP/NEW Leadership program at Rutgers University



*"NEW Leadership was exciting, stimulating and thought provoking... The mock political action project was simply amazing... The program has me inspired and I am [looking] to see how I can make a difference in this community."*

Lindsey Smith, Mount Mary College student participant in  
2005 CAWP/NEW Leadership program at Rutgers University

