

Alumnae Board Meeting Minutes

February 5, 2011

Call to order – Kimberly Strelow, Alumnae Association President

Prayer – S. Georgeann Krzyzanowski

Introductions

Vote on September meeting minutes – No opposed

President Schwalbach speaks on College updates

General Overview

- Record Enrollment with 1,963 students (1,424 undergrads, 539 graduate)
- Ann Angel was recognized with an award for her book on Janis Joplin
- JoAnn Mackenreceived 2010 Oppenheim Toy Portfolio Gold Award
- Kelsi Miller was named coach of the year
- Higher Learning Commission came to campus and gave good marks toward implementing the first Art Therapy graduate program in the nation
- Starving Artists' Show is ranked 61 in the top 100 art fairs in the country
- Seventeen Magazine chose a MMC student to be a blogger on college life
- MMC received a 1.1 million dollar TRIO grant to help aid first generation and low income students

Campus Renewal

- The library will begin in Spring with the help of a donation from the Petit Foundation
- The library will have a student success center, café, counseling services, laptop checkout and study areas on the first floor
- The lower level of Bergstrom Hall will be renovated opening up the Bradley Grill and Parkway Place to house a new Barnes and Nobles bookstore, and will move child care to the space that the bookstore occupies now.

Question posed to the Board – What is Mount Mary doing better or not as good?

What MMC is doing Better

Community outreach is better

The heart of MMC is well represented in the community

MMC has great outreach to the community and community programs like the Midtown campus

MMC has greatly improved staff support and tutor programs

Programs are excellent

Things to improve

Condition of the theatre

Young alums need to represent their class in the association

Technology is lacking

MMC needs to specialize in more languages for linguistic majors

Programs could be better marketed

Question (Margaret Johnston) – How are we romancing the Chicago market?

Answer (Eileen) – We had a Christmas lunch with our Chicago alumnae and discussed how to get more alumnae involved.

Answer (Donna) – We also will be getting more marketing out there by utilizing a full page ad in Seventeen Magazine for the Wisconsin and Chicago market.

Question (Janine Bamberger) – Why is enrollment up?

Answer (Eileen) – Enrollment is up due to graduate programs, and the counseling program is booming

Question (Pat Spoerl) – How is religion and Catholicism present at MMC?

Answer (Eileen) – S. Joan represents mission and identity for the college. We have also attended a conference on what it means to be a catholic college. We now have better defined our role as a catholic college while including all world religions. The spirit of the sisters should be present in everything.

Donna – Eileen has been named a recipient of the 2011 “Women Putting Their Stamp on Milwaukee” Award from the United States Postal Service (USPS). The 13th annual award recognizes women from the Metro Milwaukee Area with outstanding achievements in several fields. President Schwalbach is being honored for her contributions in the area of education.

Treasurer’s Report – Sharon Chapleau, contact Alumnae Office for more information

Proposals – Sue Nieberle, contact Alumnae Office for more information

Motion to spend \$5,000 on bathroom by Business Office, and \$5,000 on fashion Show (Mary Bock)

Mic Pietrykowski second it

Motion to spend \$500 on gospel choir jamboree (Mic Pietrykowski)

Mary Bock second it

Motion to purchase flat screen TV's for rolling announcements (Karen Muth)

Mary Bock second it

Madonna Medal Report – Kathy Schneider

- Due to the tight schedule and snowstorm the Madonna Medal winners were not yet chosen.

Question (Barb Muth) – Can we honor Madonna Medalists every reunion?

Answer (Kathy Schneider) – Yes. Every 5 years we will invite all the Madonna Medalists back to be recognized.

Alumnae Scholarship Update – Dave Wegener

- It is awarded to freshmen with a GPA of 3.0 and above and can be renewed for their sophomore year
- It awards half tuition
- The scholarship committee will convene again to look at possible candidates
- \$21,668 is the current tuition
- Amy Anselmino was the last recipient in the 2008-2009 school year
- The goal is to be able to give 4 scholarships

Note (Dave Wegener): Thank you to the Alumnae Association for funding the TV's as it will best portray the "Show them, don't tell them" motto.

Note (Dave Wegener): MMC will be focusing on creating a branding trail for the college. Also, MMC will be working to increase the number of feeder schools and stay more connected to our current feeder schools.

Break for lunch

Starving Artists' Show Report – Tina Raasch Prost and Maria Guilbert, contact Alumnae Office for more information

Call to volunteers – Rachel Connet

- Anyone who is willing to help out and volunteer at campus event like Find your Fortune or Commencement Countdown would be greatly appreciated

Student Report – Lissete Whittaker

- Student government will host meeting with students and advisors
- Student government would like to implement large calendar for all student to keep in touch with campus activities

Note: Parking availability and handicap accessibility is a growing concern

Alumnae Office Report – Sue Nieberle, contact Alumnae Office for more information

Meeting Adjourned