

Starving Artists' Show®

Mount Mary College Alumnae Association
2900 N. Menomonee River Pkwy
Milwaukee, WI 53222-4597
www.mtmary.edu

Invitation to apply for the 44th Annual Starving Artists' Show – 2012 THIS IS A JURIED SHOW.

The 44th Annual Starving Artists' Show, always the Sunday after Labor Day, will be held on Sunday, September 9, 2012, from 10:00 am to 5:00 pm. The outdoor show takes place on the grounds of Mount Mary College. In the event of inclement weather, the show will proceed unless indicated otherwise by the show's officials. There is no rain date.

The Artwork

The Starving Artists' Show offers professional and amateur artists the opportunity to sell original art priced at \$100 or less. As always, a wide range of pricing under \$100 is desirable. No separate pricing of pictures and frames will be allowed. Artists selling unlimited edition prints must clearly label them as such. We reserve the right to exclude any items that we consider to be more of a craft than an art form. Only works to be sold are to be displayed. We also reserve the right to ask any exhibitor who displays unacceptable items to leave the show. All art should be priced before setting up at the show. Artists need not apply if unable to comply with these policies. **ALL PROFITS OBTAINED IN THE SALE OF ART BELONG TO THE ARTIST.**

Fees

Two separate checks must be included with your application: a \$20 non-fundable processing fee and a \$120 refundable registration fee. If you are accepted, your \$120 cancelled check will be your receipt. If you are not accepted, your \$120 check will be returned to you. Make each check payable to Mount Mary College Alumnae Association. **No application will be considered without the proper fees included.**

The Application

Because of the large number of applications, we request the following in order to make the jury process as effective as possible:

1. Include representation of recent work to be exhibited. Please submit a CD with 6-12 images.
NO SLIDES OR PHOTOS ACCEPTED.
2. Mail application, checks and materials for jurying U.S. First Class with correct postage. No postage-due parcels will be accepted. Your materials will be returned to you **only** if you include a self-addressed package bearing the correct postage.

PLEASE FILL OUT THE APPLICATION CONSISTING OF TWO PAGES COMPLETELY. **Registration deadline is March 1, 2012.**

Acceptance

Accepted applicants will be notified in April. In order to balance the Show, we accept a limited number of artists in every media. Therefore, previous acceptance in our show does not guarantee acceptance in future Shows! **All applicants must include self addressed stamped envelope for notification in April.**

Additional Information that you may want to know before you apply:

If you are accepted into the Show, you will be provided with a space on campus approximately 16' wide. You are responsible for providing your own booth furniture and any and all materials in order to display and sell your work. You are wholly responsible for handling all sales transactions. Artists may set up on Saturday, September 10th, from 10 a.m. - 6 p.m., or on Sunday beginning at 7 a.m. Artists must finish their set-up by 9:15 a.m. Check in for all accepted artists is only on Sunday after 7 a.m.

Thank you for your interest in the 2012 44th Annual Starving Artists' Show. If you require further information, please do not hesitate to contact us at 414-256-1254. General information regarding the show, as well as this letter and the application form (2 pp) can be downloaded from the Mount Mary website: <http://www.mtmary.edu>

Sincerely,
Barbara Muth 262-255-1652, and Karen Muth 262-293-3066
2012 Artists Registration Chairs