

Starving Artists' Show®

...always the Sunday after Labor Day
Located on the campus of **Mount Mary College** 2900 N. Menomonee River Parkway, Milwaukee

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(Please include the following in community calendar and events lists. Contact Erin Houk for story ideas, details and assistance in arranging interviews.)

Starving Artists' Show® set to celebrate 42nd season!

The 2010 Starving Artists' Show® will take place **Sunday, September 12**, on the campus of Mount Mary College (2900 North Menomonee River Parkway in Milwaukee). Gates open to the public at 10 a.m. and will close at 5 p.m. This art fair, presented annually for the past 42 years by the Mount Mary College Alumnae Association, features over 200 local and national artists offering original artwork priced at \$100 and under. As a major fundraiser for the college, there is a **\$5 per person entrance fee. Ample free parking is available.** The College offers refreshments/concessions for sale near the show grounds, and beverages are for sale within the show grounds.

The art show has been a Sunday-After-Labor-Day tradition for 42 years. In its 42nd year, the Starving Artists' Show®, is one of the last outdoor art shows of the summer season. The show annually draws an average of 9,000 people during the one-day event. Dedicated art patrons begin lining up between 6:30 and 7 a.m., with several long-time patrons making a tradition of an early morning breakfast in line. The now **famous 10 a.m. show opening, made official by ringing of the College Tower bells on campus**, resembles a race, with shoppers sprinting toward specific booths.

Focus remains on high caliber mix of artists. The 227 artists accepted into the show undergo a jury acceptance process, which ensures the continued quality of the artwork offered. On average, over 500 artists from around the country enter their artwork for consideration. The Jury Panel makes great effort to include new art each year, although some artists are placed on an "Automatic Acceptance List" based on the continuing talent and popularity of their work. This has resulted in several artists who have been involved in the show nearly since the beginning, lending to the yearly tradition aspect of the event for artists and patrons.

More than \$1 million raised by Milwaukee area volunteers to benefit their alma mater.

The Starving Artists Show® benefits Mount Mary College scholars through the Endowed Alumnae Scholarship Fund. Since the art show's first year in 1968, **more than \$1 million dollars in cumulative donations have been made.** The show's continued success is due to hundreds of Milwaukee-area Mount Mary College graduates, who volunteer their time and talent to this major fund raising event. Several show committee members have been involved since the show's first year, and were largely instrumental in popularizing the art show concept in the Milwaukee area.

For more information on the Starving Artists' Show visit <http://www.mtmary.edu/sas.htm>