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## **FOR IMMEDIATE RELEASE**

### **Sheboygan Resident Named Co-Winner of Milwaukee Fashion Competition**

MILWAUKEE – (November 17, 2011) Shoua Yang Lee, a fashion student at Mount Mary College and Sheboygan resident, was selected as a co-winner of the 7th Annual RunUp to the Runway event hosted by Milwaukee Art Museum (MAM) After Dark on October 21, 2011. Event attendees voted on their favorite designs and Lee's outfit tied for first place with another Mount Mary student fashion designer. She was awarded a \$500 gift card to Lela Boutique for the honor.

RunUp to the Runway is an annual event that features the best local designers, including Mount Mary College's student fashion designers, and area boutiques, salons, artists, and musicians. The event supports Mount Mary College student scholarships and other local charities.

Shoua Yang Lee is a junior majoring in Apparel Product Development at Mount Mary College. According to Lee, her winning design called Fresh Renovations was inspired by the clean, fresh feel of spring. The silhouette of her garment speaks to the 1970's, yet has a modern edge. "I'm following the trend of Spring 2012 in silhouettes and pattern directions, but renovating it to look and feel clean and fresh," Lee stated about her design.

For more information about Mount Mary College's fashion programs, please visit [http://www.mtmary.edu/dept\\_fashion.htm](http://www.mtmary.edu/dept_fashion.htm).

## ***PHOTO ATTACHED***

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Mount Mary College, founded in 1913 by the School Sisters of Notre Dame, was Wisconsin's first four-year, degree-granting Catholic college for women. Located on an 80-acre campus in Milwaukee, the College offers more than 30 undergraduate majors for women and eight graduate programs for women and men. Mount Mary also emphasizes study abroad, service learning, and social justice initiatives. Its nearly 1900 students enjoy small class sizes (average 14) and over 90 percent of full-time students receive financial aid or scholarships. Through classroom instruction and community service, Mount Mary develops women to be leaders in their professions and their communities, serving as role models to inspire achievement in others. Visit Mount Mary at [www.mtmary.edu](http://www.mtmary.edu).

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