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FOR IMMEDIATE RELEASE

Oak Creek Resident Named Co-Winner of Milwaukee Fashion Competition

MILWAUKEE – (November 15, 2011) Abby Janiszewski, a fashion student at Mount Mary College and Oak Creek resident, was selected as a co-winner of the 7th Annual RunUp to the Runway event hosted by Milwaukee Art Museum (MAM) After Dark on October 21, 2011. Event attendees voted on their favorite designs and Janiszewski's dress was tied for first place with another Mount Mary student fashion designer. She was awarded a \$500 gift card to Lela Boutique for the honor.

RunUp to the Runway is an annual event that features the best local designers, including Mount Mary College's student fashion designers, and area boutiques, salons, artists, and musicians. The event supports Mount Mary College student scholarships and other local charities.

Abby Janiszewski is a junior majoring in Apparel Product Development at Mount Mary College. Her winning design was a long sleeved, short dress featuring an open back with intersecting straps and an exposed metal zipper. The garment was made of steel gray stretch cotton sateen with additional stretch satin detailing.

"I took the inspiration for my garment from my study abroad experience in Paris this past January," Janiszewski stated. "I loved the open lattice structure of the Eiffel Tower and the beauty and strength it had. I wanted to focus on this detail and incorporate it into the back of my dress," she added.

For more information about Mount Mary College's fashion programs, please visit http://www.mtmary.edu/dept_fashion.htm.

PHOTO ATTACHED

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Mount Mary College, founded in 1913 by the School Sisters of Notre Dame, was Wisconsin's first four-year, degree-granting Catholic college for women. Located on an 80-acre campus in Milwaukee, the College offers more than 30 undergraduate majors for women and eight graduate programs for women and men. Mount Mary also emphasizes study abroad, service learning, and social justice initiatives. Its nearly 1900 students enjoy small class sizes (average 14) and over 90 percent of full-time students receive financial aid or scholarships. Through classroom instruction and community service, Mount Mary develops women to be leaders in their professions and their communities, serving as role models to inspire achievement in others. Visit Mount Mary at www.mtmary.edu.

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