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FOR IMMEDIATE RELEASE

New Personnel Named to Mount Mary Development Office

MILWAUKEE (January 25, 2011) – Mount Mary College Vice President of External Relations Donna Gastevich has announced the addition of personnel to the External Relations Development Department:

Cynthia Echols has been appointed Senior Director of Development. Echols previously served as Mount Mary's Senior Director of External Relations & Campaign Manager.

Barbara Siepe, a Mount Mary alumna and experienced prospect researcher with previous positions in higher education, joins the team as Prospect Research Manager.

Sharon Malenda, an experienced fundraiser and leader in the nonprofit community, joins the development team as a Major Gifts Officer.

Sophia Kintis joins the development team as Annual Giving Officer. Her previous advancement work includes fundraising for UPAF and museums in Chicago.

Lisa Ruidl joins Mount Mary as Campaign Coordinator. She previously served the Milwaukee Zoological Society.

Dana Kader Robb joins as Special Events Coordinator.

“We're pleased to welcome these professionals to the External Relations team,” stated Gastevich. “Their experience will contribute greatly to the institutional advancement of Mount Mary.”

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Mount Mary College, founded in 1913 by the School Sisters of Notre Dame, was Wisconsin's first four-year, degree-granting Catholic college for women. Located on an 80-acre campus in Milwaukee, the College offers more than 60 undergraduate areas of study for women and seven graduate programs for women and men. Mount Mary also emphasizes study abroad, service learning, and social justice initiatives. Its more than 1900 students enjoy small class sizes (average 14) and 95 percent of full-time students receive financial aid or scholarships. Through classroom instruction and community service, Mount Mary develops women to be leaders in their professions and their communities, serving as role models to inspire achievement in others. Visit Mount Mary at www.mtmary.edu.

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