

Now Showing: *Signature Style*

Four Fashion Designers: Calvin Klein, Charles Kleibacker, Bonnie Cashin, Ceil Chapman

Our exhibition highlights the work of four designers creating from the 1950s to today. Their work is evidence of the changing roles of women.

The garments of Ceil Chapman are traditionally feminine dresses of the 1950s; during this time women were encouraged to be mothers and homemakers. Charles Kleibacker's couture garments from the 1960s and 1970s were designed for wealthy socialites and movie stars. Bonnie Cashin designed for the new athletic young women of the 1970s; her clothes are made of leather and jersey. The Calvin Klein masculine-inspired suits and sweaters of the 1990s demonstrate the current need for business clothes for women.

Signature Style is in the Walter and Olive Stiemke Memorial Hall on the second floor of Notre Dame Hall. It is open Monday through Friday 10 am to 4 pm. This exhibition will run through June 2011.

Elizabeth Gaston, Curator, Mount Mary College Historic Costume Collection



Ceil Chapman
1950s peacock
blue silk satin
dress



Charles Kleibacker
1970s black lace dress



Bonnie Cashin
1970s green leather
tabard and skirt



Calvin Klein
tan wool coat



Fashion Forward

Spring's Leap Into Color

After a cold and snowy winter, anticipation couldn't be greater for a sun-filled spring. The seasons's fashion offerings are emblematic of our quest for lighter and brighter fare.

Pantone named honeysuckle their color of the year, describing it as "courageous, confident and vital—a brave new color for a brave new world." This reddish-pink hue was joined by tangerine, coral, and all shades of red in many a spring collection. Full of energy, the colors can be used alone or combined in bold color-blocked silhouettes, reminiscent of Saint Laurent's Marrakesh collections. They take a softer, more feminine turn when combined in garden florals for summer dresses and skirts. Strong ethnic or tribal patterns provide another option.

The overall message for spring and summer is to create your own spirited looks with great pieces that

can be combined in a multitude of ways. Skinny pants, transparency, and lace all continue; wide leg pants, shorts, and maxi lengths foretell fashion's new direction.

A crisp, clean, black-and-white palette offers an option to bold colors, particularly in suits and career dresses. Summer variations of the white shirt pair with separates in bold colors or prints.

Accessories are the perfect medium for those ready only to dabble in color. Energize your basics with a new bag in bright leather or straw with floral embellishment. Shoe silhouettes ponder the extremes—very flat sandals, elevated platforms, or skyscraper stilettos. Jewelry is chunky and colorful with long necklaces providing the necessary proportion for sheath dresses and longer hem lengths. So say good-bye to the winter doldrums and take the leap into a more colorful spring!

Sandra Keiser, Chairperson, Mount Mary College Fashion Department

Upcoming Event: *Art in Fashion*

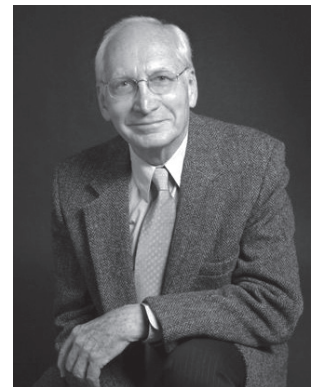
Our upcoming exhibition will look at the ways in which fashion participates in modern art movements. Examples include a 1950s garment that was a collaboration between artist Marc Chagall and designer Claire McCardell. Calvin Klein is noted for his minimalism; a selection of his garments will be highlighted. Current designer Ralph Rucci has donated his conceptual garment *Vertebrae*. Surrealist print advertisements created by Salvador Dali will also be shown.

Art in Fashion will be in Walter and Olive Stiemke Memorial Hall on the second floor of Notre Dame Hall. This exhibition will run from July 2011 through June 2012.

To open *Art in Fashion*, a reception will be held Friday, October 21, 2011, at 5:30 pm in Stiemke Hall. The speaker will be the noted textile artist Robert Hillestad; his presentation is titled *Expressionism in Textiles: As I See It*.

Robert Hillestad is a studio artist and design educator. He works with fiber and fabric to create form and surface design using a wide range of traditional and non-traditional techniques. His designs culminate in the form of garments and accessories; sculpture;

wall pieces for commercial and residential interiors; and one-of-a-kind designs created to commemorate events, celebrate special occasions, and honor individuals and families. His art work has been shown in more than 150 juried and invitational exhibitions in the U.S. and abroad and is represented in numerous private, corporate, and museum collections.



Hillestad has worked professionally as a department store buyer at Marshall Field & Co., Chicago; an apparel designer in San Francisco; and a design educator at the University of Nebraska-Lincoln. Hillestad earned degrees in art and design at the University of Wisconsin-Madison and Drexel University, and a doctorate in clothing and textiles at The Ohio State University. He did post-graduate work at the Art Institute of Chicago and graduated from École de la Chambre Syndicale de la Couture in Paris. He lives in Lincoln, Nebraska; he was born in Dane County, Wisconsin.

Fashion Show

SAVE THE DATE: En Route, May 13, 2011

The Mount Mary College annual student designer fashion show is going on the road. The show will take place at the Bradley Pavilion in the Marcus Center for the Performing Arts—hence the theme “En Route.”

Twenty students taking the fashion show coordination class are planning the event, which will feature designs from over 50 students. In their own words, they explain the theme as follows:

From the mind of a designer to a sketch on a pad. Fabric is draped, cut, and sewn, bringing an idea to life. Fashion is always moving and evolving, never arriving. Infinite possibilities and limitless destinations capture the essence of the event. Join us as Mount Mary College presents its first off-campus fashion show. Follow us down a road not yet travelled and find out what lies En Route.

Mark your calendar for Friday, May 13. As in past years, three performances will be held—at 1:30, 5:30 and 8:00 pm. The plan is for open seating.

Watch for your invitation in early April and make your reservations right away.

Updated information will be posted at www.mtmary.edu/fash_fashionshow.htm.

Historic Costume Exhibit and Reception

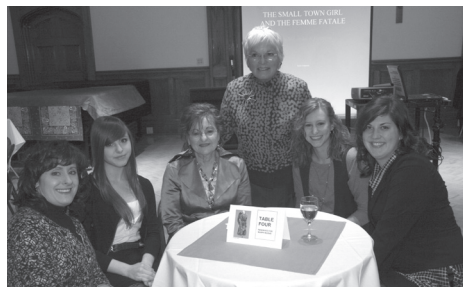
Members of the Friends of Fashion and guests viewed the Historic Costume exhibition *Signature Style* and enjoyed a presentation by Kohle Yohannan on November 19 at Mount Mary College in Stiemke Hall. Mr. Yohannan spoke about the careers and lives of designers Claire McCardell and Mary McFadden.



Advisory Board member Kathleen Arenz and guests



Advisory Board member Donna Meyer introduces Kohle Yohannan



Advisory Board member Kathryn “Murph” Burke and guests

January in Paris

Twenty three fashion majors had to settle for January (rather than April) in Paris, taking advantage of an extended mid-term break. They waved good-bye to friends and family on January 28 for a month-long trip that for many was their first trip abroad.

The College’s Fashion Department works with Peter Carman and the Paris American Academy in coordinating the study tour. Apparel product development majors participated in workshops on knitting, embroidery, smocking, and Madame Gres pleating. Merchandise management majors worked on interior concepts for a real boutique space near the Pompidou Museum and researched designers

such as Galliano, Gaultier, and Marc Jacobs who create both a signature line as well as design for a house named for another designer. All of the students enjoyed hands-on workshops in hat making, working with feathers, shibori dyeing and nuno felting.

Excursions included Versailles and Antwerp as well as museum visits in Paris. Students were relieved to find an official Packers Bar in the neighborhood of the school and can assure you that Packers fever is truly a global phenomenon.

Sandy Keiser, Chairperson, Mount Mary College Fashion Department

Friends of Fashion

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To contact us, e-mail hessbua@mtmary.edu

Membership News: We Need You!

Annual membership dues are an important part of the yearly revenue for the Friends of Fashion. If you have not renewed your membership this year, please consider joining us now.

Please complete this form with your check payable to
Mount Mary College Friends of Fashion and return to:

Sister Aloyse Hessburg
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Full Time Student \$15 | Trend Setter \$35 | Private Label \$50
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