

# 2008-2009 Giving Highlights

Mount Mary College experienced an increase in gifts and grants during FY 08-09. In FY 07-08, \$2.6 million was raised. In FY 08-09, that figure rose to \$4,058,487. The following provides detailed information on this increase in donations.

## FY 2007-08 COMPARISON WITH FY 2008-09

	FY 2007-2008	FY 2008-2009
<b>Fund Raising Results</b>		
Cash gifts .....	\$ 941,968.29	\$ 2,379,767.99
Corporate matches .....	50,584.50	40,371.60
Pledge payments .....	1,618,154.22	1,638,347.20
<b>Total .....</b>	<b>\$ 2,610,707.01</b>	<b>\$ 4,058,486.79</b>

The following indicates the source of funding for these figures:

### Fund Raising Sources

Corporations, Foundations, Organizations * .....	\$ 1,383,467.66	\$ 2,811,289.41
Individuals (Alumnae, Friends).....	\$ 1,227,239.35	\$1,247,197.38
<b>Total .....</b>	<b>\$ 2,610,707.01</b>	<b>\$ 4,058,486.79</b>

\* Includes grants, pledge payments, and matching gifts.

The School Sisters of Notre Dame-Milwaukee Province provided a very generous gift of \$1 million to Mount Mary this fiscal year in support of *Renew-Refresh-Replace: The Challenge of the Other Three Rs*. The purpose of the Sisters' gift was to provide an incentive and challenge to Mount Mary's donors. By spring 2009, slightly more than \$1 million was raised in response to this challenge. (For more information on this mini-campaign, see the article on page 18 of the magazine.)

Also noteworthy is the fact that a total of \$483,975 was received for endowment purposes, primarily endowed scholarship funds. Endowment gifts enable Mount Mary to provide for the future while funding the present. They also enable the College to plan for the years ahead in a very strategic and informed manner. Just as important, endowment gifts and in particular endowed scholarship gifts enable their recipients to articulate and carry on the Mount Mary tradition of excellence that is afforded to them by the generosity of these benefactors.

Financial contributions to the College also supported such areas as the Annual Fund, Reunion Giving, the Midtown Program, the Caroline Scholars Program, the Historic Costume Collection, the Women's Leadership Institute, and many other exciting initiatives.

The fact that Mount Mary fared better with its fund-raising efforts in FY 08-09 than it did the previous year is truly noteworthy in light of the economic downturn that began to manifest itself this past fall. This increase in support is a very clear indication of the commitment to Mount Mary and the unwavering belief in its mission that is felt by its donors.

A very special thank you to everyone who helped Mount Mary this past fiscal year!

