

College Launches \$1 Million Reunion Giving Campaign for Alumnae Scholarship Endowment Fund

Reunion classes ending in "8" and "3" were the first to receive a request for Reunion Gifts to be specifically earmarked for the Alumnae Scholarship Endowment Fund. This Fund provides the dollars needed to annually award a half-tuition scholarship to a student at each of the four class levels, freshman through senior.

The Alumnae Scholarship was established over 20 years ago to offer deserving young women the same Mount Mary education which generations of our alumnae have enjoyed. As tuition has risen over the years, however, the growth of our Alumnae Scholarship Endowment funds has not kept pace.

But the need for scholarships is greater than ever. Over 90% of Mount Mary students receive some form of financial aid. Today, some students carry as much as \$20,000 in student loan debt by the time they graduate.

Rather than award fewer or smaller scholarships, we have taken on the challenge to grow the Alumnae Scholarship Endowment Fund.

Our goal is to add \$100,000 to the Fund each year for the next 10 years. It is a formidable goal, but one that we can achieve through the generous participation of each of the next 10 reunion classes.

If you are member of a Reunion Class this year, please respond generously. Let's set the bar high for all those classes that will follow you!

We will keep all alumnae apprised of our progress toward this important goal. And remember, if it is not yet your "official" Reunion year, you still may give a gift to the Alumnae Scholarship Endowment Fund.