



Arts and Design Division

Fashion

Rated as one of the top undergraduate programs in the country, Mount Mary College's fashion program provides a strong foundation for careers in the fashion industry. With an emphasis on quality, creativity, and clear communication of ideas, the fashion program prepares graduates to excel in their field.

Mount Mary's course of study integrates professional coursework with a strong liberal arts background. Fashion students have many opportunities to network with industry professionals, participate in internships, study abroad, and participate in fashion competitions. Industry-standard computer systems in design, patternmaking, buying, and inventory management provide students with a working knowledge of industry technology in the classroom.

Fashion Programs of Study

Merchandise Management Major

The Merchandise Management major includes a Business Administration minor. This program appeals to students who love clothes and have an eye for wardrobing, but no interest in the creative processes of illustration and garment construction. This program also requires good math and spreadsheet skills.

Apparel Product Development Major

The Apparel Product Development major offers concentrations in either creative or technical design. This program is the right choice for students who enjoy the creative process — developing skills in illustration, design, garment construction, and patternmaking. Apparel product development students also select a concentration area. Those students who excel in the areas of patternmaking, fit, and construction may choose to concentrate in technical design. Those students who excel in trend research, working with color, the design process, and illustration may be best suited for the creative design concentration.

Post-Graduate Certificate Program

The Fashion Department offers certificate programs for academic credit. Certificate programs are open to adult women and men who already hold a bachelor's degree. Post-graduate certificates are offered in either Apparel Product Development or Merchandise Management. Certificate students only take courses in the major area in which they earn a certificate.

Internships

The Fashion Department has developed a unique, cooperative relationship with the regional fashion business, offering students the opportunity to observe, consult, and work in the field. All fashion majors complete an internship before graduation to enhance their skills and marketability. The student's interests and career plans often play a part in determining the specific location and type of internship.



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Design Competitions

Each year Mount Mary's fashion students submit their best designs, illustrations, and project-based work to local, national, and international competitions. Mount Mary students have received numerous scholarships and awards for their creative designs, technical skills, and merchandising research.

Did You Know?

Mount Mary College houses a Historic Costume Collection that contains more than 9,000 objects for children and adults dating from 1750 to the present. Included are garments, accessories, textiles, fashion art, tools, books, and periodicals accepted from local, national, and international donors. The collection's strength lies in its holdings of 20th century women's couture and ready-to-wear garments. Annual exhibitions receive local and national attention.

www.mtmary.edu 800-321-6265

Fashion

Study Tours & Study Abroad Opportunities

Mount Mary's Fashion Department sponsors a study tour to New York City, every other year in the fall. Students visit museums, fabric fairs, forecasting services, design studios, apparel showrooms, and influential shopping areas.

Fashion students have the opportunity to study in Paris every other year in January (during winter break). Mount Mary faculty partner with faculty from the Paris American Academy to provide classes in apparel and accessory design and trend analysis. The program includes hands-on study with European couture drapers, accessory designers, art and costume historians, and trend forecasters. The students also assist in the dressing of a runway show in Paris.

Through Mount Mary's International Studies Office fashion students can study in China, Ireland, Italy, England, Nicaragua, and Peru. The College has an affiliation agreement with American Intercontinental University in London where students have the option to take classes or complete an internship for a semester or over a summer. The Peru study abroad program offers fashion majors the opportunity to complete an internship in Peru's cotton or alpaca industry.

Annual Fashion Show

The student-designed fashion show is an event held each spring (early May) to showcase student designers and their work. The show features garments for women, men, and children that have been designed, patterned, and constructed by fashion majors. Regarded as one of the top student shows in the country, performances draw an audience of 1,200 people.

After Graduation

Mount Mary's fashion graduates have successfully launched fashion careers with such well known companies as:

- ABS by Allen Schwartz
- Donna Ricco
- Florence Eiseman, Inc.
- The Gap
- Harley-Davidson, Inc.
- Jockey International
- Kohl's Department Stores
- Land's End
- Macy's
- Patagonia
- Ralph Lauren
- Target Corporation



More on the Web

Visit www.mtmary.edu/div_art.htm for additional information about the Arts and Design Division at Mount Mary College and its academic programs and formats including:

- Adaptive Education in Art (graduate, evening and certificate)
- Art (certificate, minor, day)
- Art Education (certificate and day)
- Art Therapy (graduate, evening, minor, day)
- Fashion (certificate and day)
- Graphic Design (evening, certificate, minor, day)
- Interior Design (day)

About Mount Mary College

Discover what the more than 1,900 current Mount Mary graduate and undergraduate students already know. Mount Mary offers an engaging and transformational education. Here students explore and expand their hopes and dreams. We invite you to be one of them.

Mount Mary's residential campus is home to a diverse student body. Be a part of our gorgeous suburban campus, just 20 minutes from downtown Milwaukee.

For over 90 years Mount Mary College has been educating women in the Catholic tradition – we are committed to your success. Nearly 100% of our full-time undergraduate students receive a scholarship. Mount Mary is dedicated to making a college education affordable for you.

See how Mount Mary's strong academics, small class sizes, safe and vibrant campus, and student organizations and leadership opportunities will help you achieve your personal and career goals. Contact the Admission Office at 800-321-6265 or mmc-admiss@mtmary.edu.

