



Language, Literature and Communication Division

Communication

The Communication Department at Mount Mary College prepares students for a wide variety of careers involving interaction with people and organizations. Our outstanding communication program combines the benefits of a liberal arts foundation, along with a strong focus on either communication or public relations. Academic coursework is enhanced through internships, campus leadership opportunities, and contact with professionals in these fields.

The ability to communicate and think critically is a building block for success in any field or endeavor. In today's information-driven society, companies seek employees who demonstrate strong communication and analytical skills. In fact, many employers rank these skills at the top of their job requirement list.

At Mount Mary, students receive a well-rounded educational background needed to pursue various career paths or advanced study. Faculty members offer support and guidance along the way, helping each student map out a plan to meet her individual interests and goals.

Students who have an interest in a fast-paced work environment that requires constant contact with a wide variety of people would find a degree in communication very helpful. Individuals who pursue careers in communication and public relations often find themselves accountable for multiple responsibilities, requiring skills in a number of areas.

Programs of Study

Major in Communication with a Communication Arts emphasis

Through the communication arts emphasis students learn to communicate with others in a variety of settings, including speaking before audiences, giving small group presentations, interacting with clients and co-workers, working on teams or task forces, and leading task groups. Students gain the skills, knowledge and confidence necessary to succeed in an expanding global workplace.

Major in Communication with a Public Relations emphasis

The public relations emphasis combines courses from the English, Communication, and Business Administration Departments. The focus is on helping students build the fundamental skills, knowledge, and experience necessary for a career in public relations.

Certificate in Public Relations

Those who already have earned a bachelor's degree can complete a Public Relations Certificate to enhance their professional skills and knowledge.

Minor in Communication

A minor in communication is an excellent supplement to many majors. Students with majors such as business administration, behavioral science, English, and others have chosen communication as a minor.



2900 North Menomonee
River Parkway
Milwaukee, Wisconsin
53222-4597
www.mtmary.edu

Faculty

Mount Mary students have the opportunity to learn from experienced faculty members who are recognized educators and well-seasoned communication practitioners.

- Jennifer Charpentier, Ph.D., University of Minnesota
- Marmy Clason, Ph.D., Marquette University
- Barbara Gunn, M.A., Mount Mary College
- Angela Newkirk, M.A., Grambling State University, Louisiana
- Jacque Troy, M.A., Mount Mary College

Sample Courses

- Interpersonal Communication
- TV and Media Criticism
- Video Production
- Intercultural Communication
- Strategic Public Relations
- Capstone Experience

Career Opportunities

A myriad of career paths are open to the communication professional:

- corporate communications specialist
- grant/proposal writer
- customer sales/service representative
- marketing communications/
media relations specialist
- human resource professional
- newspaper reporter
- website editor
- public relations professional
- speech copywriter or editor
- political campaign coordinator/
special events planner

www.mtmary.edu 800-321-6265

Communication

Learning by Doing

Internships are required for all students in communication and public relations. Here are some of the venues in which Mount Mary students have completed internships:

- March of Dimes
- WTMJ-Channel 4
- Summerfest
- Laughlin/Constable - Advertising
- Cystic Fibrosis Foundation
- Medical College of Wisconsin
- Muscular Dystrophy Association
- Milwaukee Public Museum
- Universal Foods
- Sprecher Bertalot & Company - Advertising and Public Relations
- WISN-TV 12
- General Electric Medical Systems
- Northwestern Mutual Life Insurance Company
- American Heart Association

Teaming up with Alumnae

To help gain perspective on career opportunities within the Communication Department, Mount Mary alumnae can be a valuable resource for students. They are always willing to provide information on careers in communication, and to help students network with other working professionals.

Student Organizations on Campus

Communication Club

Mount Mary's Communication Club is open to communication majors and minors. It is a student organization that strives to advance professional opportunities for communication students while providing social opportunities as well. Club activities include attendance at professional meetings and career fairs, fundraising, and student-organized social events.

Lambda Pi Eta

Lambda Pi Eta (LPH) is the official honor society of the National Communication Association. LPH has over 400 active chapters at four-year colleges and universities worldwide. The Communication Department of Mount Mary College was granted the Tau Iota Chapter from Lambda Pi Eta in October of 2005.



More on the Web

Visit www.mtmary.edu/division-langlitcom.htm for additional information about the Language, Literature and Communication Division at Mount Mary College and its academic programs and formats:

- Business/Professional Communication (accelerated, certificate)
- Communication Arts (evening, certificate, minor, and day)
- English –Writing Concentration (graduate)
- English - Literature, Professional Writing, Education (evening, certificate, minor and day)
- International Studies (certificate and day)
- Journalism (minor)
- Public Relations (certificate and day)
- Spanish (certificate, minor, and day)
- Spanish for the Professional (certificate)

About Mount Mary College

Discover what the more than 1,900 current Mount Mary graduate and undergraduate students already know. Mount Mary offers an engaging and transformational education. Here students explore and expand their hopes and dreams. We invite you to be one of them.

Mount Mary's residential campus is home to a diverse student body. Be a part of our gorgeous suburban campus, just 20 minutes from downtown Milwaukee.

For over 90 years Mount Mary College has been educating women in the Catholic tradition – we are committed to your success. Nearly 100% of our full-time undergraduate students receive a scholarship. Mount Mary is dedicated to making a college education affordable for you.

See how Mount Mary's strong academics, small class sizes, safe and vibrant campus, and student organizations and leadership opportunities will help you achieve your personal and career goals. Contact the Admission Office at 800-321-6265 or mmc-admiss@mtmary.edu.

