

**Mount Mary College
Strategic Plan Initiatives 2011-2016**

Initiatives

ACADEMIC EXCELLENCE

— **We will become a national model for the conversion of academic access into academic excellence grounded in academic rigor that works in concert with enlarging access to higher learning for every individual with the potential and desire to succeed whatever the socioeconomic background.**

Goals

- Build and support a strong faculty who embody and instill the highest academic standards and values.
- Leverage the academic strengths of the institution with signature programs at both the undergraduate and graduate levels.
- Expand experiential learning efforts that enable students to both gain “real world” experience and broaden their sense of self.
- Provide our teaching learning community with state-of-the-art techniques and tools.
- Begin conversation about possible college to university transition.

STUDENT SUCCESS

— **We will strengthen programs, services and support that foster growth – intellectual, spiritual, experiential – and that move individuals toward lives and careers of purposeful accomplishment and service.**

Goals

- Expand academic advising and career services.
- Grow scholarship resources – not merely aid to help recruit students but to ensure support that keeps pace over the course of an individual’s undergraduate or graduate career.
- Promote stronger student engagement through campus life, social opportunities, service, athletics, and experiential learning.
- Imbue the precepts and practice of leadership for social justice throughout the student experience.
- Create meaningful, viable protocols to assess our programs in terms of impact on student success and outcomes.
- Integrate retention efforts throughout our programs and processes to increase graduation rates.
- Support ethnic diversity.

FINANCIAL VITALITY

— **We will generate resource growth across a diversified portfolio that is stewarded in line with mission and that balances near-term demands with long-term viability.**

Goals

- Grow and diversify our resources.
- Strategically grow our enrollment.
- Develop a business model that enables us to evaluate programs and make resource commitments based on objective criteria.

CAMPUS RENEWAL	
—	We will build an environment that maximizes physical resources in a mission-focused, sustainable way that facilitates the work of today’s Mount Mary community and optimizes the right opportunities for future growth.
Goals	
—	Address deferred/ongoing maintenance and issues around the daily upkeep of facilities in ways that improve living and learning spaces.
—	Improve technology to enhance teaching and learning as well as to support the work of administration and staff.
—	Ensure we have supportive – and appropriate – infrastructure such as housing and other facilities that are clean and learning-ready.
—	Repurpose spaces as needed.
COMMUNITY IMPACT	
—	We will participate actively in greater Milwaukee’s social and economic renaissance in ways that align with the needs and aspirations of the community and reflect the mission of the College.
Goals	
—	Identify and implement ways to raise the visibility of Mount Mary in the community.
—	Create and promote platforms that bring people to campus.
—	Design and deploy “win win” projects with community partners in ways that integrate our curriculum with research and service learning and offer direct deliverables to the community.
VIBRANT COMMUNITY	
—	We will create an exemplary workplace and community of scholars and learners which at all levels actively promote a deeply held understanding of social justice and the SSND charism.
Goals	
—	Enhance communication mechanisms across all levels of the College.
—	Launch wellness initiatives.
—	Supplement professional development opportunities.
—	Review and update salaries.
—	Identify and implement innovative ways to sustain and extend the SSND charism.
—	Recruit and retain a diverse faculty, staff, administration, and student body.
—	Grow board capacity, better utilize board member expertise, and otherwise strengthen board function.