Operation Refresh
Campus Community Conversations
Community Impact Sessions

August 23 & August 24
Facilitator: Donna Gastevich

Total participants 35 + 20 = 55

<u>Feedback on Briefing</u>
Questions / comments

- We can be a national model for interaction that makes study abroad programs work.
- Compared to what others are doing, we're doing an incredible job in terms of student diversity; we're preparing students to live and work in a diverse world. We can model this for others.
- Can we continue to take students with developmental needs and retain best students? We take students who may not make it elsewhere, but we're losing some of the top notch students – we cannot be the place for only developmental needs.
- Can we afford to maintain our women's college status in the future if grads must reach high levels professionally? Women must have capacity to work with men.
- Transparency in these Community Conversations is appreciated and welcome.
- "Dream" section is missing connection to the mission. *Our dream is to be recognized for this mission.*
- What's missing? – Reference to MMC as leader in community regarding social justice.

Additional data recommended:

- United Way plus UPAF as well as giving to MMC when showing employee giving
- More on challenges of our urban community (for ex., MPS)
- # of internships

<u>Hurdles</u>
Technology – competency of staff, budget, wifi

Part-time vs. full-time faculty & support

<u>Creative thinking</u>
Use past faculty in fundraising efforts

MMC could become one of the premier schools for right brain and left brain thinking brought together

Lose our "do more with less" attitude (less time, less money, less (wo)manpower). Change our internal narrative and stop being apologetic ("make do" & "we're just").

Make strategic choices and fully support.

Have Art & Design students more involved with campus improvements (ex, museum on campus).

More focus on communications and networking – talk about our successes, including internal communication channels – submit photos & items for web.

What possibilities exist that we haven't yet considered? Build on strengths in pre-college programs; increased child care through community partnerships

Need a big idea like Stritch or Alverno

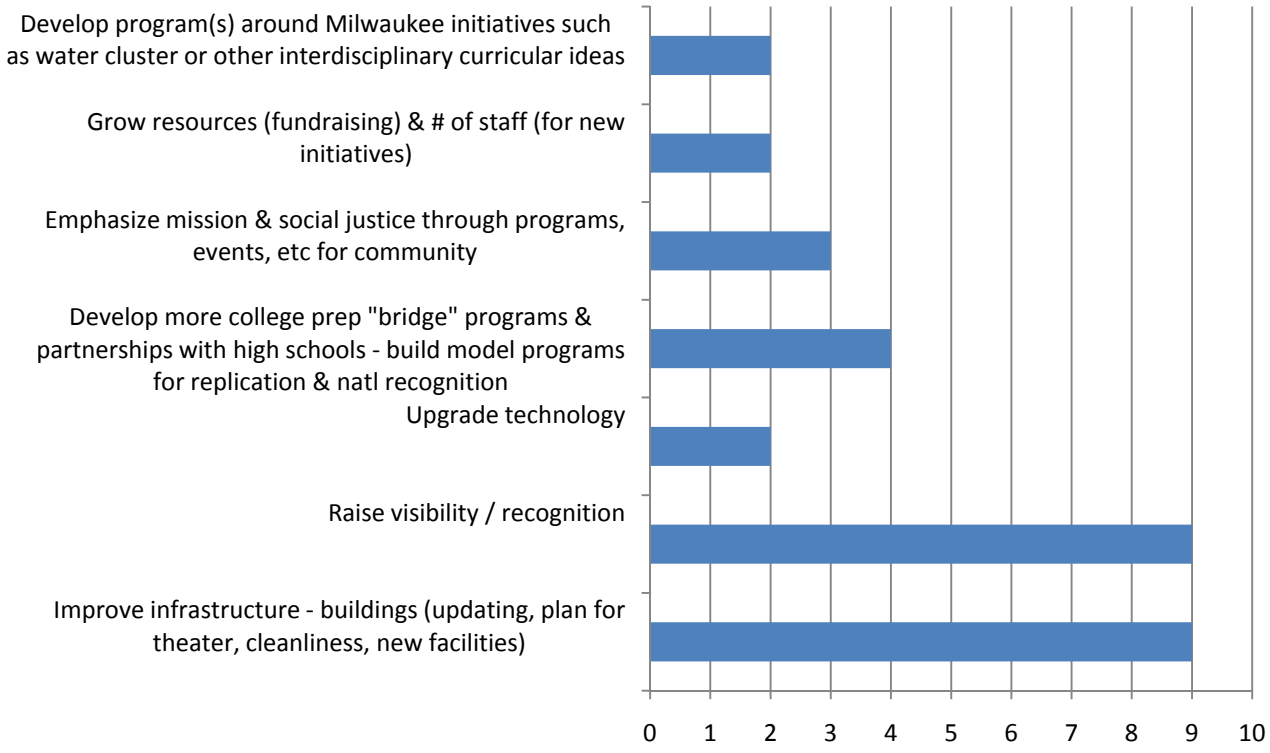
"As educators we need to be educated about making connections in the community."

Use alumnae and students in ads plus more advertising for visibility.

Flexible tuition for community members who wish to audit courses.

Slogan to identify ourselves to the public.

<u>Major Themes (as identified by facilitator during conversations)</u>
Build on & leverage our strengths but be more ambitious.
Change our internal dialogue to be positive and focus on successes.

Get our own house in order and "ready for guests (for ex., bathroom renovations)

<u>Top Themes (as identified by # of references recorded on flip charts / observer notes)</u>