Information for NEW Students

Layton Art Scholarship

School of Arts and Design

Deadline: January 23, 2016

The Arts & Design Division faculty welcome you to apply for the Layton Art Scholarship, which recognizes multiple recipients each year. To be considered for this prestigious scholarship, please follow the directions as outlined below.

Questions can be directed to the School of Arts & Design Dean:
Barbara Armstrong, armstrob@mtmary.edu, 414-930-3110 or
Admission Office, mmu-admissop@mtmary.edu Phone: (414) 930-3024 or 800-321-6265

SCHOLARSHIP HISTORY
In 1880, Frederick R. Layton created the first art gallery in Milwaukee. (The art collection is now housed in the Milwaukee Art Museum). The Layton School of Art was an outgrowth of his gallery and continued until it was closed in 1974. The Layton Board of Trustees established a foundation to continue Mr. Layton’s philanthropy—an endowment for scholarships that aids artistically and academically talented students. As a result of this endowment, Mount Mary University is able to give a portion of the funds to students majoring in fine art or art-based professional programs.

SCHOLARSHIP ELIGIBILITY
In order to apply for the Layton Art Scholarship, students must meet these criteria:

- Minimum 3.0 cumulative high school or cumulative college grade point average (GPA)
- Be accepted to Mount Mary University as a full-time, undergraduate student
- Declare a major in:
  - Art
  - Art Education
  - Art Therapy
  - Fashion Design (Apparel Product Development)
  - Fashion Merchandise Management
  - Graphic Design
  - Interior Design
  - Interior Merchandising

*Note: Caroline Scholar recipients are not eligible to receive a Layton Art Scholarship.
THE APPLICATION PROCESS
A complete application requires many pieces. Please plan accordingly. Completed application submission packets are due to the Mount Mary University Admission Office by January 23, 2016. (A postmark of January 23 is not accepted; packets must be in the Admission Office by January 23.)

Mail application submission packets to:
Mount Mary University
Admission Office
2900 N. Menomonee River Parkway
Milwaukee, WI 53222-4597

Or hand deliver to:
Mount Mary University
Admission Office Welcome Center
Room 148, Notre Dame Hall

The application packet includes:
- The application form, along with your “Statement About Your Choice of Major”
- One letter of recommendation from an art teacher. If not coming from high school, a letter from any art teacher is accepted. If there is none, provide a letter of recommendation from another teacher. (See the provided recommendation form online.)
- CD portfolio of work (see guidelines for this below)
- One letter of recommendation from high school principal or counselor (optional)

Failure to follow directions or submit a complete application as listed above will result in disqualification.

REVIEW PROCESS
Student applications and portfolios will be reviewed by a jury of Arts & Design Division faculty members. The jurors will assess uniformity, creativity of ideas, quality of images, clarity of images, and neatness and completeness of the entire application submission. Students should take special care to present work professionally with quality and aesthetics in mind. The ability to see the work content clearly is essential.

AWARD NOTIFICATION
Notification will be sent to the address provided on the application within six weeks of the judging. The scholarship amount will be applied to the student’s tuition for the 2016-2017 academic year.

SCHOLARSHIP RENEWAL
There is no automatic scholarship renewal from year to year. Mount Mary students must compete annually for the Layton Art Scholarship.
Application for NEW Students

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Please complete this form professionally and accurately by typing in your answers in the spaces provided, saving the document on your computer and then printing it out. (Handwritten applications will not be accepted.)

NAME:
ADDRESS:
CITY: STATE: ZIP:
E-MAIL ADDRESS:
PHONE NUMBER:
HIGH SCHOOL:
TRANSFER INSTITUTION (if applicable):
INTENDED MAJOR AT THIS TIME (Students may elect to change major at a later date.):
☐ Art
☐ Art Education
☐ Art Therapy
☐ Fashion Design (Apparel Product Development)
☐ Fashion Merchandise Management
☐ Graphic Design
☐ Interior Design
☐ Interior Merchandising

Statement About Your Choice of Major
Please include a typed statement (one page, double spaced, Helvetica or similar font, 12 point font size) explaining why you are choosing the major you selected above. Be sure to include your name on the statement.

Art Teacher Reference
Each applicant must have an art teacher reference if possible. (See the provided recommendation form online.) Please provide the art teacher’s contact information.

NAME:
SCHOOL:
CITY:
PHONE NUMBER:
E-MAIL ADDRESS:

For Official Use Only
Student ID Number: _______ GPA: ______ ACT: ______

Mount Mary University · 2900 North Menomonee River Parkway · Milwaukee, WI 53222 · (414) 930-3024 · mtmary.edu
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CD Portfolio
Student applicants must submit a CD of their artwork. Please be careful to follow these guidelines:

- Provide up to ten (10) art or art-related images of your best work. No fewer than six (6) pieces.
- An additional five (5) images may be close-up photos of any of the ten (10) images as appropriate. This would be a total of fifteen (15) images maximum.
- Artwork may include drawing, design, painting, photography, ceramics, sculpture, fiber arts or be major-specific work.
- Projects completed as part of a class lesson may be submitted.
- Artwork must be saved in JPG format, with a file size no larger than 1 MB per piece of artwork.
- Four (4) or more techniques/media and four (4) or more subjects must be included.
- Images must be of work that can be seen well. Do not take valuable space showing non-essential background.
- Each image must have a title, the medium and the size of the project.
- Each file name on the CD should have a title name. They don't need to be numbered.
- The CD must be labeled clearly with applicant’s name and “Layton Art Scholarship Application.”
- The following “Presentation” form must accompany the CD. The list must match the CD viewing order and include the same title as CD.
- Be certain to check your CD for readability prior to submission.

The application deadline is January 23, 2016. This includes the application form, letter(s) of recommendation and CD. Student must be accepted to Mount Mary University in order to apply for this scholarship.
Please type in the information on your work submitted for the Presentation of Work.

The order of the following **MUST** match the order of the work on the CD. (Note: You can insert a thumbnail with the JPG #, but you must still provide work title, medium, work size and statement about the work in this form.) Also, please have your work titles match the list on your CDs. Please don’t list as just numbers on CD. Save with names/work titles.

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