Alumnae Association Board Meeting
September 21, 2013
Stiemke Hall

Welcome – Rosie Schwantes, ’71
Prayer – Sister Georgeann, ‘66
Minute’s approval

- Minutes from the last board meeting are all available online at http://mtmary.edu/alumnae/association/meetings.html
- Isabel Maria Piana approved last meetings minutes with Nancy Sullivan 2nd.

University Update- Susan Nieberle, Alumnae Director

- Students can now go online to get Mount Mary Referral information. If you cannot access our online form, please send information to the Alumnae Office at mmu-alumnae@mtmary.edu.
- We are embarking on a new initiative, Creative Campus. We will teach, learn, meet and create in a new way. We’d like to get the Alumnae Association leadership in on one of these trainings.

Treasurers’ Report – Mary Potter Hummer, ‘84

- We had extra miscellaneous income that came from Barnes and Nobel agreeing to sell our student planner. Since we had lag time getting that reported, it showed up on our recent statement.
- Questions were raised about where “found” money would go to. We always put money “found” on the SAS show grounds into the Alumnae Association Scholarship Fund.
- The Alumnae Association funded the following for our Centennial year:
  - Centennial Alumnae Weekend $10,000
  - Scholarship Gala $3,000 for a table
  - Centennial Exhibit $4,000
  - Digitizing Yearbooks $5,000
- Molly O’Connell approved the Treasurers’ Report with Therese Campos 2nd.

General Business – Group Discussion

Question was raised by Mic Pietykowski: Should we move fall Alumnae Association Meeting to be incorporated into Alumnae Weekend?

- Barb Muth said yes as people come from far away and it gives them a chance to participate.
- Karen Muth said yes as it will give added exposure to the meetings and may attract some more recent alumnae.
- Marilyn Wagner questioned how the logistics would work.
Rosie Schwantes suggests that it follow tea with the sisters. Some people can go to classes while other can attend the board meeting.

Isabel suggests taking a survey and seeing how many would be interested in coming to the meeting.

**Starving Artists Show Report – Erin Houk Shields, ’07**

- 2013 show was a success
- Packers played at 3:15, so attendance declined after lunch as expected.
- Even though weather was rainy and overcast the traffic of guests was steady in the morning as usual.
- We were down approximately 700 people from 2012 attendance
- Our peak year was 2009.
- Only 50 complimentary tickets were redeemed.
- CBS 58 covered the show and aired the segment on the evening news.
- The show was also publicized in the Arches student newspaper.
- This year all signage was evaluated and new signs were made to include the new University branding.
- One issue this year was police were not directing traffic at the Burleigh and Parkway light, so there were traffic jams.
- FSI has stepped up with a bigger menu for our patrons.
- Communications about the show have been enhanced using Facebook and other avenues of social media. In the future we hope QR codes can be used to help cut costs and reach a broader audience.
- Overall, the show is a continued success. It has its years of transition and ups and downs, but continues to be a great way to provide scholarship money to Mount Mary students.

**Student Report – Sarah Olejniczak, Alumnae Relations**

- We are currently recruiting mentors for our backpack to briefcase mentoring program.
- This program provides a Promise Program student (usually first generation, low-income student) a mentor for their senior and junior years.
- October 3, will be the kick-off to this program for the year.

**Find Your Fortune – Mary Kallenbach, ’63 and Nancy Sullivan, ’63**

- The December FYF event day is Wednesday, December 4, 2013 The May FYF event day is Wednesday, May 7, 2014.
- Anyone is able and encouraged to volunteer.
- Find Your Fortune provides free popcorn, water and soda (and a fortune) to students and employees as a way to say good luck on your final exams.
- If you would like to volunteer please email the Alumnae Office at mmu-alumnae@mtmary.edu
Student Government Report – Tracy Singleton, Senior and acting Vice-President for Student Government

- Student Government President Simone Williams is making connections with MMU Admissions
- Simone also has participated in the MENLO workshop to support our creative campus initiative.
- A welcoming campaign is beginning to unroll in Student Government in the hopes to support diversity in the transfer and incoming student body.
- On September 27, a leadership summit will implement MENLO training and creative campus to the student body.

Alumnae Relations – Kathy Schneider, ’68

- Awards night this year will be held during the Centennial Alumnae Weekend on Friday, October 11, at the University Club.
- We will be honoring the following alumnae:
  - Jana Champion, ’84 – Madonna Medal
  - Linda Barrington, ’70 – Madonna Medal
  - Winifred Ligda, ’63 - Madonna Medal
  - Sister Edna Lonergan, ’75 – Madonna Medal
  - Jackie Lichter, ’03 and ’05 – Tower Award
  - Sister Aloyse Hessburg, ’53 – Gold Needle Award
- We are encouraging all past Madonna Medalists to come celebrate.

Alumnae Relation Office – Sue Nieberle

- Alumnae weekend is approaching fast. It begins on October 8, concluding October 13.
- The Alumnae Office has sent our invitations to all graduates in both hard copy invitations and e-blasts.
- Thanks to the Alumnae Association both the Marian Club luncheon and the MMU Exhibit are sponsored.
- The exhibit will be on campus through November 5 and is set to be a traveling show.
- Over the last 2 years the class of 1963 has raised over $55,000 to name study rooms in Haggerty Library. With the initiative of the class reps, they met their challenge of $25,000 and well exceeded it.
- Also during Centennial Alumnae Weekend will be a brunch, Oktoberfest themed picnic, and virtual attendance. Virtual attendance will record Mass and some classes and post them to YouTube for viewing.

Other Announcements

- Barnes and Noble is now open to visit
- Isabel has set up a Facebook page for the Teachers Resource Center. Please “like” it.
- Next Board Meeting is Saturday, February 1, 2014.

Meeting Adjourned by Peg Mirenda with Kathy Schneider as 2nd.