Alumnae Association Executive Committee Meeting Minutes  
Saturday, January 24, 2015 from 9:00 a.m. – 12:00 p.m.  
Commuter Student Lounge - Gerhardinger Center

1. **Call to Order and Prayer**

2. **Alumnae Office Staffing Update**

   Sue Nieberle updated the committee about the status of the search for her replacement as Alumnae Relations Director. Interviews are currently underway. Liz Macken, the new Alumnae Engagement Specialist, introduced herself to the committee. She can be contacted at 414-443-3646 or by email at mackene@mtmary.edu.

3. **Alumnae Association Finances**

   Mary Potter Hummer reviewed the Association’s income statement for the last fiscal year. She is working on reconciling the working income statement for the current fiscal year.

   i. **Sponsoring University Events**

   Discussed setting aside $10,000 as a discretionary fund for yearly Mount Mary University sponsorship opportunities as determined by the executive committee. All executive committee members were in favor of this. Further discussion will occur at the board meeting on March 21. Agreed to be a sponsor at the $7,500 level for Milwaukee Art Museum’s “Ebony 50 Years of Fashion”, an exhibit which the University will be part of from February through May, 2015.

   ii. **Marian Club Fundraiser**

   The Marian Club, and potentially the Angelus Club, would like to support the University in fundraising efforts. Sue Nieberle and Liz Macken will speak with the Director of Annual Giving to align fundraising efforts and see how the Association could help with University priorities.

4. **Day of Service**

   Would like to couple the Day of Service with Founder’s Day, on February 26. The Day of Service would be held on the Saturday closest to this date. It will be a nationwide activity in which alums near and far will be encouraged to participate. As Founder’s Day is in a month, this year’s Day of Service will take place the weekend before Homecoming so
that it won’t be competing for attendance with other Homecoming activities as it did last year. The Alumnae Office will talk with the Founder’s Day Committee about this partnership.

5. **Recommitting Alumnae Association Board Members & Recruiting Young Alums**

Clarity needs to be provided concerning who class delegates are and what their role is. Each class should have two delegates. Student Government could serve as the class delegate after graduating. Liz Macken will reach out to the University’s Graduate Council and ask for recommendations for a Graduate Representative on the Executive Board. Carissa Ihm would like to help with Student Recruitment.

All the recent graduates who showed interest in being involved with the Association will be personally invited by Mic to attend the next meeting. Alums are encouraged to bring friends to events.

6. **Review Job Descriptions**

Please review job descriptions for a final time.

7. **Date & Agenda for March Full Board Meeting**

The full board meeting will take place Saturday, March 21, in Gerhardinger Center, room 109 beginning at 9:00 a.m.

Agenda items will include:

- Update from President Schwalbach
- Minutes
- Treasure’s Report
- SSND Moment
- Discretionary Fund: Sponsoring University Events
- Day of Service: Hunger Task Force
- Wouldn’t It Be Great If...
- Recognizing Mount Mary’s Oldest Alumna – Noella Howlett

8. **Misc.**

Talked about the importance of the Executive Committee personally thanking the Starving Artists’ Show volunteers. This could be done around Thanksgiving with a personalized card, and possibly a certificate of appreciation.

The Board meeting during Homecoming is scheduled for 10:30 to 11:45 a.m, October 10.